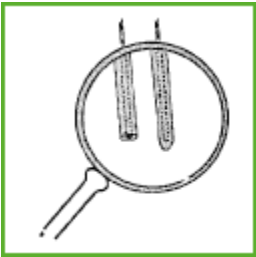


## Wrapping Stems Properly




Correctly using *Floratape*<sup>®</sup> stem wrap and *Parafilm*<sup>®</sup> florist stem wrap on a stem will increase your speed and ease, especially in more advanced, delicate work. Beginners should learn from the start how to tape properly, as improper habits are often difficult to change.

### Assembly Instructions



1. Always place the end of the *Floratape*<sup>®</sup> wrap at the back of the stem or flower head to start. Then pull the tape forward toward you, rather than push it away. At the same time, the stem is rolled into the tape with the other hand. Stretch the tape in a long tight spiral wrap over the wire to completely cover it with a thin, smooth layer.
2. Higher priced corsages warrant greater attention to details of construction. In cutting the ends of wires wound with *Floratape*<sup>®</sup> wrapped wires, always cut them off squarely to avoid needle-sharp points that may be dangerous. After cutting off the stems, some designers pull the end of the tape wrapping so that the cut end of each wire is covered completely and safely.
3. When wrapping ribbon over heavy wire for uses such as numerals in an anniversary arrangement or the frame for a floral fan, first wrap the wires with *Floratape*<sup>®</sup>. The sticky tape helps hold the ribbon in place more securely. Often the wires need building out, which is easily done with several layers of tape. If the ribbon is thin, use dark *Floratape*<sup>®</sup> under dark ribbon or white *Floratape*<sup>®</sup> under light colored ribbon.





**USE FLORATAPE<sup>®</sup> STEM WRAP IN ALL YOUR FLORAL DESIGNS**  
*Floratape<sup>®</sup> stem wrap enables the modern designer to produce floral work of quality and beauty. This Floral Design Pointer is one in a series prepared by BEMIS FLEXIBLE PACKAGING as a service to florists.*

**ORDER NOW FROM YOUR WHOLESALE FLORIST**  
*Available in popular colors, economical and easy to use, Floratape<sup>®</sup> stem wrap along with Parafilm<sup>®</sup> florist stem wrap are manufactured by and are registered trademarks of BEMIS FLEXIBLE PACKAGING*

